



**Ütndr is The New Budtender Driven,
affiliate marketing and sales marketplace,
for home delivered, retail cannabis.**



The worlds first, live-budtender, video-chat driven
**cannabis marketplace, powered by a
revolutionary affiliate program & gig economy.**

Here, your store brand can personally & directly have
a conversation with ALL the budtenders in your
market, who are influencing & converting cannabis
customers.

In addition to **building online cannabis revenue
streams for themselves**, most of our team also work
in **your competitors** brick-and-mortar stores.

People connect with people.

The transfer of enthusiasm from one person to
another, is the foundation of all sales and marketing.



With Ütndr, we put people first & get the unnecessary out of the way.



Here, you'll find:

- An opportunity to become an exclusive partner of this new platform in your geographic area.
- Affiliate sales from hundreds of budtenders in your local market place, driven exclusively to your delivery inventory.
- The opportunity to convert your best customers into affiliate marketer's and sales drivers for your business.
- The opportunity to offer a full video-supported retail to your online customers, a huge distinction.
- **No sales staff to manage.**
- No wasted time or effort.
- No barriers to entry.
- Zero upfront cost to partner.
- **A new channel for all your excess, unsold, or stale inventory.**
- & The single best place to launch new products.

Instead, with our people first approach, you benefit from:

Our team of Ütndr's come from the most dedicated, experienced & sought after retail budtenders. Budtenders sharing knowledge & building ongoing, meaningful relationships with their customers, comes first at Ütndr. Leading to:

- The best & recreational outcomes
- The least purchase friction & cart abandonment
- The largest cart purchases
- The greatest percentage of repeat purchases
- Enthusiastic referrals
- The most customer loyalty
- The single greatest opportunity to recommend new products
- The happiest customers, experiencing the most possible value added to their online cannabis retail & home delivery experience.



How It Works

- ☺ By offering a trusted platform for novice users to enter the world of cannabis with personalized support & for experienced users to access experts, able to curate the best indulgences for their tastes; Ütndr is the most effective place for cannabis consumers **to shop online.**
- ☺ We carefully select a **SINGLE** partner exclusive dispensary operator , who is able to serve a geographic area, as an inventory/delivery hub.
- ☺ **We make this choice based on:**
 - ☺ Volume of customers in that market .
 - ☺ Compiling the highest quality & diversity of products to showcase to customers.
 - ☺ Maintaining service standards & delivery times.
 - ☺ Ensuring maximum growth & participation for our partner's dispensaries.

We only want to partner with those who truly love the cannabis plant, & who care deeply about their customers, & the quality of products that they bring to market.



Workflow

- ☺ Ütndr pairs seamlessly with your cannabis P.O.S. & compliance software.
- ☺ Base pricing is at the control of the retailer.
- ☺ **We apply an agreed to margin that supports the budtenders and the platform.**
- ☺ The pricing can support an increase on the platform versus your traditional e-commerce offering or in store. Basically. Things can be more expensive on Ütndr. Either way you control the pricing.
- ☺ Inventory from your retail store is beautifully displayed in a white-labeled Ütndr online marketplace. AND / OR.
- ☺ We also provide a floating chat widget which sits on your online store and connects any visitor to live support, if you so choose. (We want to bring you only new business. So know that opting in, to the widget on your current website, means that Ütndrs would potentially be receiving a percentage of sales that are coming from your traditional website traffic, IF they service clients who are arriving there on their own, who then click the live-support widget.)
- ☺ Customers geo locate, allowing them to shop inventory able to be delivered to them that same day.
- ☺ With the support of online budtenders, purchases are transacted & maximized.
- ☺ The retailer securely processes payment. Orders are received in your normal workflow with no change whatsoever.
- ☺ Delivery is confirmed.
- ☺ Payment & inventory are reconciled.
- ☺ Ütndr's follow up to make sure customers are happy with their purchases, & to learn about what worked & didn't work for them. This is part of an ongoing journey to the best outcomes for that customer.