



Video - Chat Budtending.

Same day delivery - With selected retail partners, in approved provinces.

Canada Post delivery - Canada wide, from one marketplace, to any medical patient.

Introducing: The gig economy & beyond... for budtenders.

Budtend. From anywhere.

Manage. Your own schedule.

Build. Lasting relationships with your clients.

Elevate. Your career.



Ütnr is the first & only **online** cannabis marketplace, where customers can see & talk to a live budtender, as the cornerstone of their shopping experience. On this platform you have your own cannabis store, with 365 day affiliate link tracking. When a customer you serve shops again, you earn again.

For free, customers can hail a live budtender at any moment while shopping.

Or

They can pre-schedule a personalized education & shopping session with a budtender of their choice, from our Ütnr's profiles.

A better life as a budtender

We know budtenders are the most important part of the cannabis industry. It's because of you, and your ability to connect to customers, & make informed recommendations that the cannabis industry grows.

[Shopping for cannabis falls apart without the budtender there.](#) You are in a word. **Essential.**

Budtenders sharing knowledge & building ongoing, meaningful relationships with their customers, comes first at Ütnr.

Ütnr is here to empower budtenders to:

- Become a better budtender
- Build a personal brand and client base
- Earn more
- Be happier
- Have more freedom
- Have more control
- Get more free samples (To learn from, stay up to date with, & enjoy)
- Make a bigger impact in the lives of their customers
- Be safer
- Build a long, meaningful, financially stable career in the cannabis industry

How It Works

We carefully select budtenders in each province to become online Ütnr's.

We make these choices based on that individuals

- Experience budtending
- History with cannabis
- Ethics
- Technical cannabis knowledge base
- Willingness to learn and stay up to date
- Desire to help others get the most from cannabis

We only want to partner with those who truly love the cannabis plant, & who care deeply about their customers, & the quality of products that they are responsible for connecting them with.

Once selected, you will receive a profile on Ütnr. This lets you:

- Publish a personal profile with your photo, background, history & areas of expertise. In your words.
- Publish an availability schedule that the public can select from, for 5-15 minute live sessions.
- And/Or Log on as “live” to accept live hails at any time.
- Schedule follow up sessions with clients you connect with.
- Choose to end any live session you’re not comfortable with, at any time, for any reason.
- Affiliate market cannabis branded products all over Canada to medical customers.
- Affiliate market cannabis branded products in participating Provincial markets to adult use customers.
- Convert massive audiences into customers of your own cannabis store.
- Serve any Canadian customer, from anywhere. You could be in Quebec helping someone shop in BC...

When supporting medical customers, 10% of the total, pre tax value of the purchase, is credited to you automatically after every session and transaction you attend to, or that is produced from your affiliate link..

When supporting recreational customers, the percentage varies depending on Province, but operates the same way as the medical affiliate structure.

Workflow: Recreational

Inventory from local retail stores is displayed in a white-labeled Ütnr online marketplace.

Customers geo locate, allowing them to shop from inventory able to be delivered to them that same day. While shopping they can press a button to live hail a budtender for support shopping. They can also arrive at this shopping channel directly from an affiliate link.

Workflow: Medical

Inventory from LP’s in Canada is displayed in a white-labeled Ütnr online marketplace, hosted by our partner LP Dynactive.

Medically registered customers can shop from one or many LP’s and have inventory delivered to them via Canada Post from anywhere in Canada. While shopping they can press a button to live hail a budtender for support shopping, or arrive directly from an affiliate link.

Similar to a rideshare driver. Budtenders logged in, will respond to hails on a first come first serve basis, and go live with the waiting customer. They can ask any customer to follow up with them again.

Additionally. Budtenders have published calendars of availability that will be filled with appointments from people browsing profiles & having pre-booked, as well as repeat appointments that budtenders have set up themselves.

You can also send invitations to your friends to book a time to shop with you.

Finally, you can affiliate market your profile to large audiences.

The customer receives the product.

Delivery is confirmed.

Ütndr's follow up to make sure customers are happy with their purchases, & to learn about what worked & didn't work for them. This is part of an ongoing journey to the best outcomes for that customer.

This happens within the envelope of a growing personal relationship & conversations based around cannabis, that the Ütndr platform makes possible.

The end result is that a happy customer is at home enjoying branded products, with a clear & easy repeat touch point for them to shop again.

Because now, they have a friend in the cannabis industry.

Their Ütndr!

